



EUNICE KIM


PRODUCT DESIGNER

 New York, USA

 917.650.4822

 euniceekim.com

 eunikim0208@gmail.com

 linkedin.com/in/eunicekim2882

AREAS OF EXPERTISE

Interaction Design // Visual Design
Wireframes & Mock ups // Illustration
Visual Communication // Problem Solving
Product Development // Team Building
Project Management // Market Research

UX METHOD: Persona & Scenario

Usability Testing // Heuristic Evaluation
Interface Prototype // Affinity Diagram
Web & App Analytics // Interaction Flow Map
Information Architecture // Contextual Inquiry

SOFTWARE EFFICIENCY

Sketch // Adobe XD // InVision
Adobe Illustrator // Adobe Photoshop
Adobe InDesign // SolidWorks // Alias
MS Office Suite // Google Office Suite

EDUCATION

Springboard

Certificate, UX Design Track

Creative Academy by Richemont Group

Milan, Italy
MFA // Art of Design

Parsons School of Design

New York, USA
BFA // Product Design

EXPERIENCE

LISTENFIRST MEDIA // NEW YORK, USA

FEB 2021 - PRESENT

PRODUCT DESIGNER

- Cultivate a deep understanding of ListenFirst Product UI styles, patterns, and standardize elements and interactions
- Plan and execute studies to learn user preferences, attitudes, behaviors, and feedback in collaboration with internal and external clients
- Document user research reports including findings and recommendations that drive user discovery and future design improvements
- Apply conceptual thinking to create desirable and feasible solutions across LF platform, smartly bringing together user needs, business goals and technical realities
- Work closely and collaboratively with PM and Engineers to fulfill the overall product / feature vision and delivery of tailored experiences for the user
- QA developed software for visual perfection, and provide detailed feedback to engineering

CURRENT CARE // REMOTE

OCT 2020 - FEB 2021

UX DESIGN FREELANCE

- Working remotely with the team to help launch OH BAND. Providing user research, surveys & interviews, storyboards, sketching, wireframing, prototyping and usability testing.
- Partner with software and hardware developers to prototype digital product as well as physical wearable and charging stations.

E.GLUCK // NEW YORK, USA

AUGUST 2010 - APRIL 2020

DIRECTOR OF PRODUCT DEVELOPMENT & DESIGN

- Managed a PD team of designers & PD managers throughout the design process to ensure creativity, timeliness, quality, and salability/profitability goals of the brand
- Researched and interpreted fashion trends and competitive market to provide directions and concepts to identify new product and platform opportunities for the team
- Oversight for all licensed brands: Anne Klein, Juicy Couture, Badgley Mischka, and Nine West: worked closely with designers & PD managers to create designs and tech packs for prototypes & production as well as communicating with factories

CARTIER // GEVENA, SWITZERLAND

SEPTEMBER 2009 - JULY 2010

PRODUCT DESIGNER

- After completing MFA sponsored by Richemont Group, developed new concepts and designs for Libre Watch Collection under creative director; leveraged expertise of trend forecasting; and partnered with marketing, visual merchandising, and manufactures to take watches from concept to product completion

MOVADO GROUP INC. // NEW JERSEY, USA

SEPTEMBER 2005 - AUGUST 2009

PRODUCT DESIGNER

- Launched Juicy Couture Timepieces as a solo designer and mentored associate designers as a Senior Designer for Coach Timepieces from 2007 - 2008.
Freelanced in 2009 while attending a graduate program in Milan, Italy